UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

3

4

5

1

2

IN RE: SOCIAL MEDIA ADOLESCENT ADDICTION/PERSONAL INJURY PRODUCTS LIABILITY LITIGATION Case No. 4:22-MD-03047-YGR

MDL No. 3047

6

7

8

This Document Relates to:

MASTER SHORT-FORM COMPLAINT AND DEMAND FOR JURY TRIAL

9

10

11 Member Case No.:

1213

14

15

16

17

18

19

20

21

22

23

24

25

26

27

The Plaintiff(s) named below file(s) this *Short-Form Complaint and Demand for Jury Trial* against the Defendants named below by and through the undersigned counsel. Plaintiff(s) incorporate(s) by reference the allegations, claims, and relief sought in *Plaintiffs' Master Complaint (Personal Injury) ("Master Complaint")* as it relates to the named Defendants (checked-off below), filed in *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation*, MDL No. 3047 in the United States District Court for the Northern District of California. Plaintiff(s) file(s) this *Short-Form Complaint* as permitted by Case Management Order No. 7.

As necessary herein, Plaintiff(s) may include: (a) additional Causes of Action and supporting allegations against Defendants, as set forth in paragraph 11 in additional sheets attached hereto; and/or (b) additional claims and allegations against other Defendants not listed in the *Master Complaint*, as set forth in paragraph 7 (see n. 18) and may attach additional sheets hereto.

Plaintiff(s) indicate by checking boxes below the Parties and Causes of Actions specific to Plaintiff(s)' case.

Plaintiff(s), by and through their undersigned counsel, allege as follows:

1	I.	DESIGNATED FORUM						
2		1. For Direct Filed Cases: Identify the Federal District Court in which the Plaintiff(s)						
3		would have filed in the absence of direct filing:						
4								
5		2. For Transferred Cases: Identify the Federal District Court in which the Plaintiff(s)						
6		originally filed and the date of filing:						
7								
8	II.	<u>IDENTIFICATION OF PARTIES</u>						
9		A. <u>PLAINTIFF</u>						
10		3. Plaintiff: Name of the individual injured due to use of Defendant(s)' social media						
11		products:						
12								
13		4. Age at time of filing:						
14		5. City(ies) and state(s) where Plaintiff primarily used Defendants' platforms:						
15								
16		6. Last Name and State of Residence of Guardian Ad Litem, if applicable:						
17								
18		7. Name of the individual(s) that allege damages for loss of society or consortium						
19		(Consortium Plaintiff(s)) and their relationship to Plaintiff, if applicable:						
20								
21		8. Survival and/or Wrongful Death Claims, if applicable:						
22		(a) Name of decedent and state of residence at time of death:						
23								
24		(b) Date of decedent's death:						
25								
26		(c) Name and capacity (i.e. executor, administrator, etc.) of Plaintiff(s)						
27		bringing claim for decedent's wrongful death:						
28								
	1							

1	9. At the time of the filing of this Short-Form Complaint, Plaintiff(s) are residents and					
2	citizens of [Indicate State]:					
3						
4	B. $\underline{\text{DEFENDANT(S)}}$					
5	10. Plaintiff(s) name(s) the following Defendants in this action [Check all that apply]:					
6	META ENTITIES TIKTOK ENTITIES					
7	☐ META PLATFORMS, INC., ☐ BYTEDANCE, LTD					
8	formerly known as Facebook, Inc. BYTEDANCE, INC					
9	☐ INSTAGRAM, LLC ☐ TIKTOK, LTD.					
10	☐ FACEBOOK PAYMENTS, INC. ☐ TIKTOK, LLC.					
11	☐ SICULUS, INC. ☐ TIKTOK, INC.					
12	☐ FACEBOOK OPERATIONS, LLC					
13	SNAP ENTITY GOOGLE ENTITIES					
14	☐ SNAP INC. ☐ GOOGLE LLC					
15	☐ YOUTUBE, LLC					
16	OTHER DEFENDANTS					
17	For each "Other Defendant" Plaintiff(s) contend(s) are additional parties and are liable					
18	or responsible for Plaintiff(s) damages alleged herein, Plaintiffs must identify by name					
19	each Defendant and its citizenship, and Plaintiff(s) must plead the specific facts supporting any claim against each "Other Defendant" in a manner complying with the					
20	requirements of the Federal Rules of Civil Procedure. In doing so, Plaintiff(s) may					
21	attach additional pages to this Short-Form Complaint.					
22	NAME CITIZENSHIP					
23						
24						
25	3					
26						
27						
28						

1	C. <u>PRODUCT USE</u>						
2	11. Plaintiff used the following Social Media Products that substantially contributed to their						
3	injury/ies (check all that apply, and identify approximate dates of use, to the best of Plaintiff's recollection):						
4	☐ FACEBOOK						
5							
6	Approximate dates of use: to						
7	□ INSTAGRAM						
8	Approximate dates of use: to						
9	☐ SNAPCHAT						
10	Approximate dates of use: to to						
11							
12							
13	Approximate dates of use: to						
14	☐ YOUTUBE						
15	Approximate dates of use: to						
16	OTHER:						
17	Social Media Product(s) Used Approximate Dates of Use						
18	2014 110 4 1 1 0 4 1 1 1 1 1 1 1 1 1 1 1						
19							
20							
21							
22							
23							
24							
25							
26							

1	D.	PERSONAL INJURY ¹
2	12.	Plaintiff(s) experienced the following personal injury/ies alleged to have been
3		caused by Defendant(s)' Social Media Products [Check all that apply]:
4		ADDICTION/COMPULSIVE USE
5		EATING DISORDER
6		Anorexia
7		☐ Bulimia
8		☐ Binge Eating
9		Other:
10		DEPRESSION
11		ANXIETY ANXIETY
12		SELF-HARM
13		☐ Suicidality
		Attempted Suicide
14		Death by Suicide
15		Other Self-Harm:
16		CHILD SEX ABUSE
17		CSAM VIOLATIONS
18		OTHER PHYSICAL INJURIES (SPECIFY):
19		OTHERTHISICAL INJURIES (SI ECIFT).
20		
21		
22		
23		
24		
25	¹ Plaintiff(s)	must check-off all injuries allegedly caused by Plaintiff's use of Defendant(s)' Socia

27

Media Products. Plaintiff is not required to plead here emotional or psychological injuries inherent in injuries otherwise identified, or all manifestations of the injury alleged which will be inquired into as part of the Plaintiff's Fact Sheet ("PFS"). This Short-Form Complaint assumes that emotional and psychological injuries are asserted by Plaintiff in connection with any injury otherwise identified.

13. The following Causes of Action asserted in the *Master Complaint*, and the allegations with regard thereto, are adopted in this *Short Form Complaint* by reference (*check all that are adopted*):

Asserted Against ²	Count Number	Cause of Action (CoA)
☐ Meta entities ☐ Snap entity ☐ TikTok entities ☐ Google entities ☐ Other Defendant(s) ##	1	STRICT LIABILITY - DESIGN DEFECT
☐ Meta entities ☐ Snap entity ☐ TikTok entities ☐ Google entities ☐ Other Defendant(s) ##	2	STRICT LIABILITY - FAILURE TO WARN
Meta entities Snap entity TikTok entities Google entities Other Defendant(s)	3	NEGLIGENCE - DESIGN
☐ Meta entities ☐ Snap entity ☐ TikTok entities ☐ Google entities ☐ Other Defendant(s) ##_	4	NEGLIGENCE – FAILURE TO WARN
☐ Meta entities ☐ Snap entity ☐ TikTok entities ☐ Google entities ☐ Other Defendant(s) ##	5	NEGLIGENCE

 $^{^2}$ For purposes of this paragraph, "entity" means those defendants identified in Paragraph 7 (e.g., "TikTok entities" means all TikTok defendants against which Plaintiff(s) is asserting claims).

³ Reference selected Other Defendants by the corresponding row number in the "Other Defendant(s)" chart above, in Question 7.

1	Meta entities	6	NEGLIGENT UNDERTAKING
2	Snap entity		
	TikTok entities		
3	Google entities Other Defendant(s)		
4			
5	Meta entities	7	VIOLATION OF UNFAIR TRADE
3	Snap entity		PRACTICES/CONSUMER PROTECTION LAWS
6	TikTok entities		Identify Applies the Control Control
7	Google entities		Identify Applicable State Statute(s):
·	Other Defendant(s)		
8	Meta entities	8	FRAUDULENT CONCEALMENT AND
9	Other Defendant(s)		MISREPRESENTATION (Against Meta only)
10	##		
10	Meta entities	9	NEGLIGENT CONCEALMENT AND
11	Other Defendant(s)		MISREPRESENTATION (Against Meta only)
12	##	10	NEGLIGENCE PER SE
	Snap entity	10	THE BEIGHT EN SE
13	TikTok entities		
14	Google entities		
1.5	Other Defendant(s)		
15	##	11	VIOLATIONS OF 19 H.S.C. 88 1505 and 1501 (Civil
16	Snap entity	11	VIOLATIONS OF 18 U.S.C. §§ 1595 and 1591 (Civil Remedy for Sex trafficking of children or by force,
17	TikTok entities		fraud, or coercion)
1 /	Google entities		
18	Other Defendant(s)		
19	##		
	Meta entities	12	VIOLATIONS OF 18 U.S.C. §§ 2255 and 2252 (Civil remedy Certain activities relating to material involving
20	Snap entity TikTok entities		the sexual exploitation of minors)
21	Google entities		orpromise of minors)
22	Other Defendant(s)		
<i></i>	##		
23	Meta entities	13	VIOLATIONS OF 18 U.S.C. §§ 2252A(f), 1466A
24	Snap entity TikTok entities		(Civil remedy for Certain activities relating to material constituting or containing child pornography)
	Google entities		constituting of containing child pornography)
25	Other Defendant(s)		
26	##		
			•

1	Meta entities	14	VIOLATIONS OF 18 U.S.C. §§ 2255 and 2252A(5)(b)
2	Snap entity TikTok entities		(Civil remedy for Certain activities relating to material constituting or containing child pornography)
3	Google entities		constituting of containing clinic pornography)
	Other Defendant(s)		
4	##	1.7	THOU ATTIONS OF 10 MIS C. 88 2250D. 12250A
5	Meta entities Snap entity	15	VIOLATIONS OF 18 U.S.C. §§ 2258B and 2258A (Liability related to Reporting requirements of providers
6	TikTok entities		regarding online child sexual exploitation)
	Google entities		
7	Other Defendant(s)		
8	## Meta entities	16	WRONGFUL DEATH
9	Snap entity	10	WRONGFUL DEATH
10	TikTok entities		
10	Google entities		
11	Other Defendant(s)		
12	Meta entities	17	SURVIVAL ACTION
13	Snap entity		
13	TikTok entities		
14	Google entities Other Defendant(s)		
15			
16	Meta entities	18	LOSS OF CONSORTIUM AND SOCIETY
	Snap entity		
17	TikTok entities Google entities		
18	Other Defendant(s)		
19	##		
	VI. ADDITIONAL CAUSE	SOFAC	TION
20	ADDITIONAL CAUSE	OF AC	
21			NOTE

If Plaintiff(s) wants to allege additional Cause(s) of Action other than those selected in paragraph 10, which are the Causes(s) of Action set forth in the *Master Complaint*, the facts supporting those additional Cause(s) of Action, must be pled in a manner complying with the requirements of the Federal Rules of Civil Procedure. In doing so, Plaintiff(s) may attach additional pages to this *Short-Form Complaint*.

26

22

23

24

25

27

1 14. Plaintiff(s) assert(s) the following additional Causes of Action and				
allegations against the following Defendants:				
3				
4				
5				
6				
7				
8				
9	WHEREFORE, Plaintiff(s) pray(s) for relief and judgment against Defendants and all such			
10	further relief that this Court deems equitable and just as set forth in the Master Complaint, and any			
11	additional relief to which Plaintiff(s) may be entitled.			
12	JURY DEMAND			
13	Plaintiff(s) hereby demand a trial by jury as to all claims in this action.			
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				

1 By signature below, Plaintiff's counsel hereby confirms their submission to the authority 2 and jurisdiction of the United States District Court for the Northern District of California for 3 oversight of counsel's duties under Federal Rule of Civil Procedure11, including enforcement as 4 necessary through sanctions and/or revocation of pro hac vice status. 5 /s/ Laura Marquez-Garrett 6 SOCIAL MEDIA VICTIMS LAW CENTER 7 Matthew P. Bergman matt@socialmediavictims.org 8 Laura Marquez-Garrett (SBN 221542) laura@socialmediavictims.org 9 Glenn S. Draper glenn@socialmediavictims.org 10 821 Second Avenue, Suite 2100 Seattle, WA 98104 11 Ph: 206-741-4862 12 SEEGER WEISS LLP 13 Christopher A. Seeger cseeger@seegerweiss.com 14 Christopher Ayers cayers@seegerweiss.com 15 Jennifer Scullion jscullion@seegerweiss.com 16 55 Challenger Road Ridgefield Park, NJ 07660 17 Ph: 973-639-9100 Facsimile: 973-679-8656 18 19 Attorneys for Plaintiff(s) 20 21 22 23 24 25 26 27 28